Web Dev & SEO Services for Facial Plastic Surgery Clinic

PROJECT DETAILS

🏷️ **Advertising & Marketing**

📅 **Aug. 2016 - Ongoing**

💲 **Confidential**

❝ *"We work really well with their entire team. We can always expect a prompt response from them."*

PROJECT SUMMARY

Ignite Visibility provides SEO and web design services for a facial plastic surgery clinic. Their goal is to keep increasing their online presence.

PROJECT FEEDBACK

Ignite Visibility has increased the client's traffic by 15% on a yearly basis and a 46.2% increase quarter by quarter. The vendor has also worked well with the internal team. The client has also received immediate responses from them, which they were most impressed by.

The Client

Please describe your company and your position there.

I'm the patient coordinator for our office as well as our marketing assistant.

The Challenge

For what projects/services did your company hire Ignite Visibility?

Web design and SEO digital marketing

Patient Coordinator, Facial Plastic Surgery Clinic

Healthcare

1-10 Employees

Beverly Hills, California

CLIENT RATING

5.0
Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0

The Approach

How did you select this vendor?

Our marketing director found them online

Describe the scope of their work in detail.

Ignite has helped us design our new website and has helped with increasing our presence online

What was the team composition?

We work closely with all of their SEO specialists and web design team

The Outcome

Can you share any outcomes from the project that demonstrate progress or success?

15% increase in traffic from new users in Q3 YoY 46.2% increase in organic traffic Q3 YoY 1.6k% increase in organic conversions Q3 YoY 277% increase in paid search and display traffic 90% increase in paid leads

How effective was the workflow between your team and theirs?

We work really well with their entire team. We can always expect a prompt response from them.

What did you find most impressive about this company?

Timeliness

Is there any area for improvement or anything that could have been done differently?

No